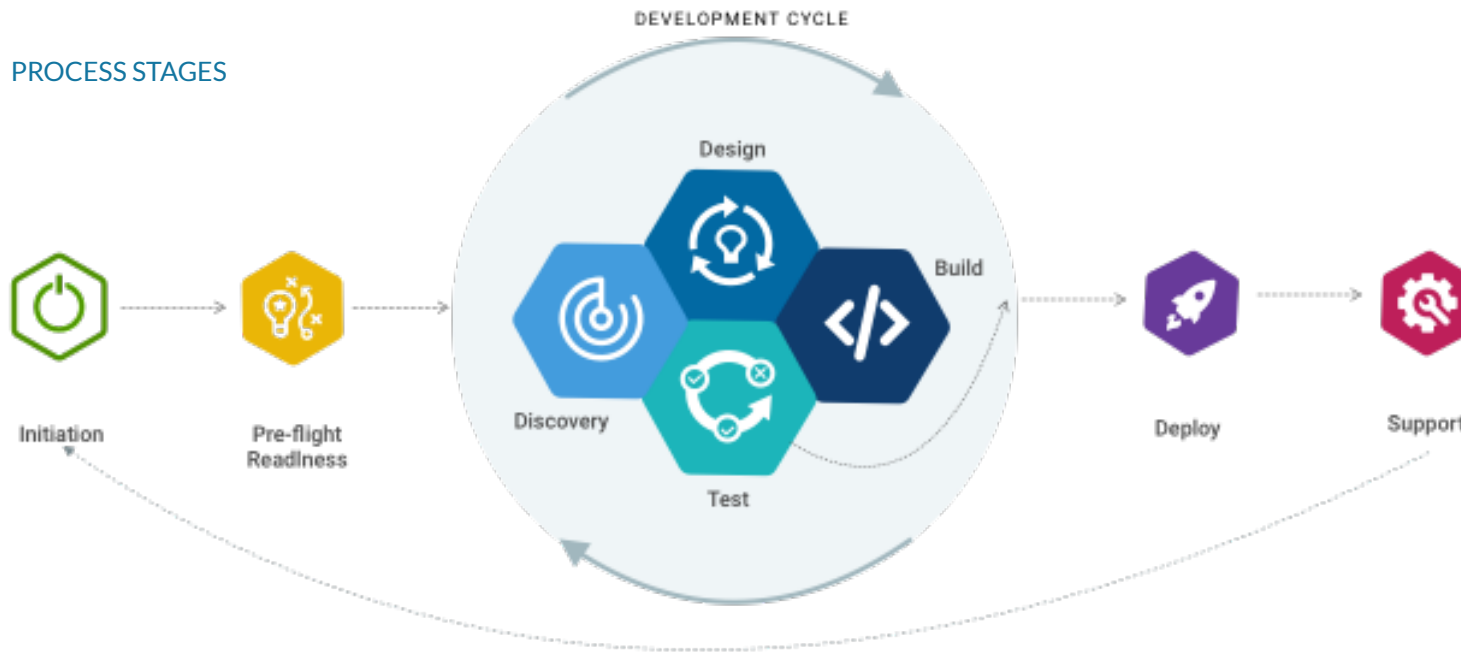


# AITS METHODOLOGY

AITs teams are modernizing our development process to provide more user-centered and time-saving products. This guide highlights some of the practices & terminology you can expect as we work together.

## PROCESS STAGES



## HALLMARKS

- ✓ *iterative*
- ✓ *user-centered*
- ✓ *collaborative*

## ACTIVITIES BY DEVELOPMENT STAGE

- |  |  |  |  |
|--|--|--|--|
|  | <p>During Discovery, we'll work with you and your team to tap into your domain expertise and identify the key objectives and expectations held by you and your end users.</p> <p><i>Working sessions, interviews, analysis of existing workflows</i></p> |  | <p>The Test stage includes the final rounds of acceptance testing, when the product is evaluated and formally approved.</p> <p><i>Internal acceptance testing, usability evaluations</i></p> |
|  | <p>During Design &amp; Ideate, expect to see several rough drafts, and provide detailed guidance on what fits your needs.</p> <p><i>Feedback sessions, inclusion of end user representatives, prioritization of features</i></p>                         |  | <p>The Deploy stage marks the product launch/introduction, where we coordinate with you to go live with changes.</p> <p><i>Executing communication plans and training</i></p>                |
|  | <p>As things come together during Build, you will be providing feedback on the product and end user testing results.</p> <p><i>Early product testing and evaluation</i></p>  |  | <p>Support &amp; Measure includes ongoing evaluation, maintenance plans, and asupport planning for updates.</p> <p><i>User feedback gathering, measuring costs &amp; benefits</i></p>        |